



Rental Information for the Blue Orange Theatre

All Terms are Subject to Contract

The Blue Orange Theatre is operated by JW Theatres Ltd.
118 Great Hampton Street, Birmingham, B18 6AD
info@jwtheatres.co.uk

Rental of The Theatre space

£400 per day (10.00am – 11pm)*

£1,500 per week (Monday 10.00am – Saturday, 11pm)*

Box office

The rental includes JW Theatres Ltd operating a box office for the shows. Tickets may be purchased over the phone, on the Internet or in person on the day of a performance.

JW Theatres Ltd. retain £1 off the top of each ticket purchased to cover box office running costs and 3.5% for all credit card purchases (charged for the processing of card payments).

Ticket Prices

JW Theatres is committed to providing an accessible theatre for our entire community. As such, ticket prices should never ordinarily exceed £15 per ticket. We encourage you to consider a concession price also. (Concessions are eligible for students, under 16s, over 65s, unemployed people or equity members). Feel free to discuss your ticket prices with us as we would be happy to advise.

Music

Due to our licence, as well as being part of a mixed-use development, we have certain restrictions on the level of amplified sound and curfew times for loud music. These very rarely interfere with any of our productions but if your show is music based then please get in touch to discuss your requirements.

Licences

A PRS licence, a performing rights licence and any other necessary licences must be obtained by the visiting theatre company and as such, you absolve Blue Orange Theatre and JW Theatres Ltd. of all responsibilities in these areas.

Interval

We expect all shows to include an interval. Any show that does not include an interval will incur an additional cost amounting to an average spend per head [(Audience Number X £4.00)/2 = SPH loss of interval)]

Marketing

Subject to availability we will include productions within the following:

- Our website www.blueorangetheatre.co.uk
- Season brochure
- Email mailing list

We can accept up to 1,000 A5 flyers, 20 x A4 posters and 10 x A3 posters at the theatre. If we receive flyers in time, we will drop them into the Library network of 39 sites (we recommend 40 flyers per site) and Tourist Information centres (200 flyers shared between New Street, Jewellery Quarter and the Airport). Please ensure all marketing uses our templates; no print will be displayed within the venue that is not on the standard marketing template.

JW Theatres Ltd will advertise on all of its own social media platforms alongside Blue Orange Theatre social media channels.

A full-size window poster can be printed and laminated onto the glass of the venue for an additional charge of £100. To supply this we would require high quality images in a sizable format – we highly recommend the impact this has on passing pedestrians and vehicles.

Technician

A technician will be provided the duration of your “get in” to assist and to brief on operation of the equipment. If more technical assistance is required it is charged at £15 per hour (minimum 3 ½ hour call).

JW Theatres Hire pack // The Blue Orange Theatre

Capacity and Seating

The Blue Orange Theatre has a fixed, end on layout comprised of 108 theatre style seats. 3 seats remain off sale for house seats in case of any ticketing issues and for usher seating. If the production is a musical theatre performance or music style gig 3 seats can be removed to create a full mix position to allow the sound operator to properly hear the performance.

Payment Terms

No dates will be reserved until a non-refundable deposit is made to the amount specified in the contract. The balance settlement date will be included in the contract. If this information is omitted it should be assumed that the full payment should be made no less than 2 weeks prior to the opening date of the performance.

Front of House

JW Theatres will provide all front of house, box office, cleaning and technical staff necessary during performances and this cost will be absorbed within the £1 ticket levy.

Merchandise

JW Theatres Ltd will take a commission of 20% for all merchandise sold by us within the venue. If merchandise is sold through us it can be sold via box office and/or on the bar.

Selection of Work

JW Theatres is committed to providing cost effective, quality programming to the audience of Birmingham. As such JW Theatres executive team reserve the right to select work that they believe will be most suitable for our audience.

Splits

Box office splits will only be considered for professional productions (a production where all cast, crew and creatives are paid, at a minimum, NLW). Any consideration of splits should be sent to our general manager - Alex.Johnson@JWTheatres.co.uk

Studio rental prices

£25 per hour

£75 for half day (4 consecutive hours)

10.00am – 2.00pm

2.00pm – 6.00pm

6.00pm – 10.00pm

£125 for a day (8 consecutive hours)

£500 for 1 week (5 days, 8 consecutive hours a day)

Bar rental prices

£25 per hour

£75 for half day (4 consecutive hours)

10.00am – 2.00pm

2.00pm – 6.00pm

6.00pm – 10.00pm

£125 for a day (8 consecutive hours)

The bar area can have a small stage erected in front of the projection screen. There is no additional cost for this. However, we do require the bar point of sale to be open if a conference or event is programmed into the bar that is expecting an audience or delegates.

****Discounted rates are often available for local theatre companies, partners and amateur companies.***

Please contact us to discuss your event/production/idea in more detail as this document acts as a guide and is not exhaustive of all possibilities.